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**CITY OF WAYNE DDA**  
**MEETING MINUTES**  
**11-13-19**

Members Present: Steinhauer, Rhaesa, White-Jenkins, Gocaj, Morrow and Bender

Members Absent: Demmer and Law

Also Present: Lori Gouin, Lisa Nocerini, Katlin Riley and Rachel Gocaj

Chairman Steinhauer called the meeting to order at 6:08 p.m.

A motion was made by Gocaj, supported by White-Jenkins to approve the agenda. Motion carried unanimously.

A motion was made by Gocaj and supported by Rhaesa to approve the minutes of the October 9, 2019 meeting. Motion carried unanimously.

A motion was made by Gocaj and supported by White-Jenkins to ratify payment of the following bills: Highland Landscape- \$10,772.00, Wayne Main Street- \$1,000.00 and \$1,000.00, City of Wayne DPW- \$1,278.09, \$292.63, \$795.81. Motion carried unanimously.

The Revenue and Expenditure report with the date ending 10/31/19 was reviewed. Gouin pointed out the increase in the projected income from the PPT reimbursement.

Morrow arrived at 6:15 p.m.

Gouin reported that the requested budget amendment was approved by the City Council. It will show on the next R&E report.

Gouin reported that the previously approved amount of \$4,000.00 for the Holiday Marketing Campaign would remain unchanged. She also gave an update on what Main Street is planning for the Campaign. Members of the Board are concerned about how the campaign budget has been unevenly balanced between SBS and the Marketing Campaign.

Directors Report: Gouin informed the members of the Board that the required DDA Informational meetings would be held at the first and second Council meetings in December.

Main Street: Katlin Riley member of the Wayne Main Street Board reported that so far their search for an Executive Director had been unsuccessful. She indicated that 3 out of 4 applicants withdrew their names for consideration based upon the salary.

Board Member Comments:

Steinhauer presented members of the Board with a summary of the total yearly allocation for Wayne Main Street. He indicated that while he is a big supporter of Main Street, he has some concerns about the direction of the organization. After much discussion between all of the members of the Board, it was determined that Main Street should put a proposal together indicating how they plan on using the \$25,000.000 allocated for this fiscal year. The other Sponsorship money will be discussed prior to each event. Steinhauer requested that Main Street facilitate a meeting between Michigan Main Street, Wayne Main Street and members of the DDA Board. The purpose would be to discuss the future makeup of the relationship of Wayne Main Street and the DDA.

A motion was made Gocaj and supported by Rhaesa to adjourn at 7:50 p.m.